**This is ME from A to Z**

**1. Introduction**

* A brief introduction to your website idea. State the goals of the project.

I recently finished my first children’s book named “This is ME from A to Z”, each page introduces a new character that has unique abilities, ethnicities and family structures. I would love to make a website that highlight a profile page for each character. When a child clicks on their favorite character they pull up their own web page stating the characters favorite things to do, how their family is, what their name means etc.

* The values / benefits (tangible and intangible) this application can bring to a company/organization/end user.

I believe the site would give the reader one more way to interact with the characters they read about in the book.

**2. Expected List of Features**

* A brief list of features that you expect your website to support.

-Profiles for each character (29 of them, phew!)

-Printable coloring sheets

-About the author & illustrator

-Social accounts

-Purchase Page

* Brief justifications for including these features.

They all interact with the reader a step further.

**3. Market Survey**

* Do a survey of the web to find about five websites similar to yours.
* Briefly compare/contrast the features of these websites with your idea.

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| --- | --- | --- |
| Website | Similar | Difference |
| Petethecatbooks.com | Website meant for the brand of books, has printable activities, author & illustrator page | Sells multiple books, has profiles of each character on one single page, host multiple activity pages, has songs and videos |
| Pbskids.org | Meant for kids, has printable coloring sheets | User can access games with the characters |
| Nickjr.com | Same target age (preschool age) | The user can play games and watch episodes |
| Icanread.com | Features characters of various books, sells books, made for little readers | Host for multiple major kids book brands, features educational activities to improve learning. |

**4. References**

Book: This is ME from A to Z by Rachel Chardéa Brown

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From my research the closest to what I am looking for is Petethecatbooks.com, but having the home page be the all the characters.